

icbeducator

Multiple Market Strategists Per Asset Class

**CatalystDC®
Software**



iclubbiz

How Do We Tell The World About The iCBeducator?

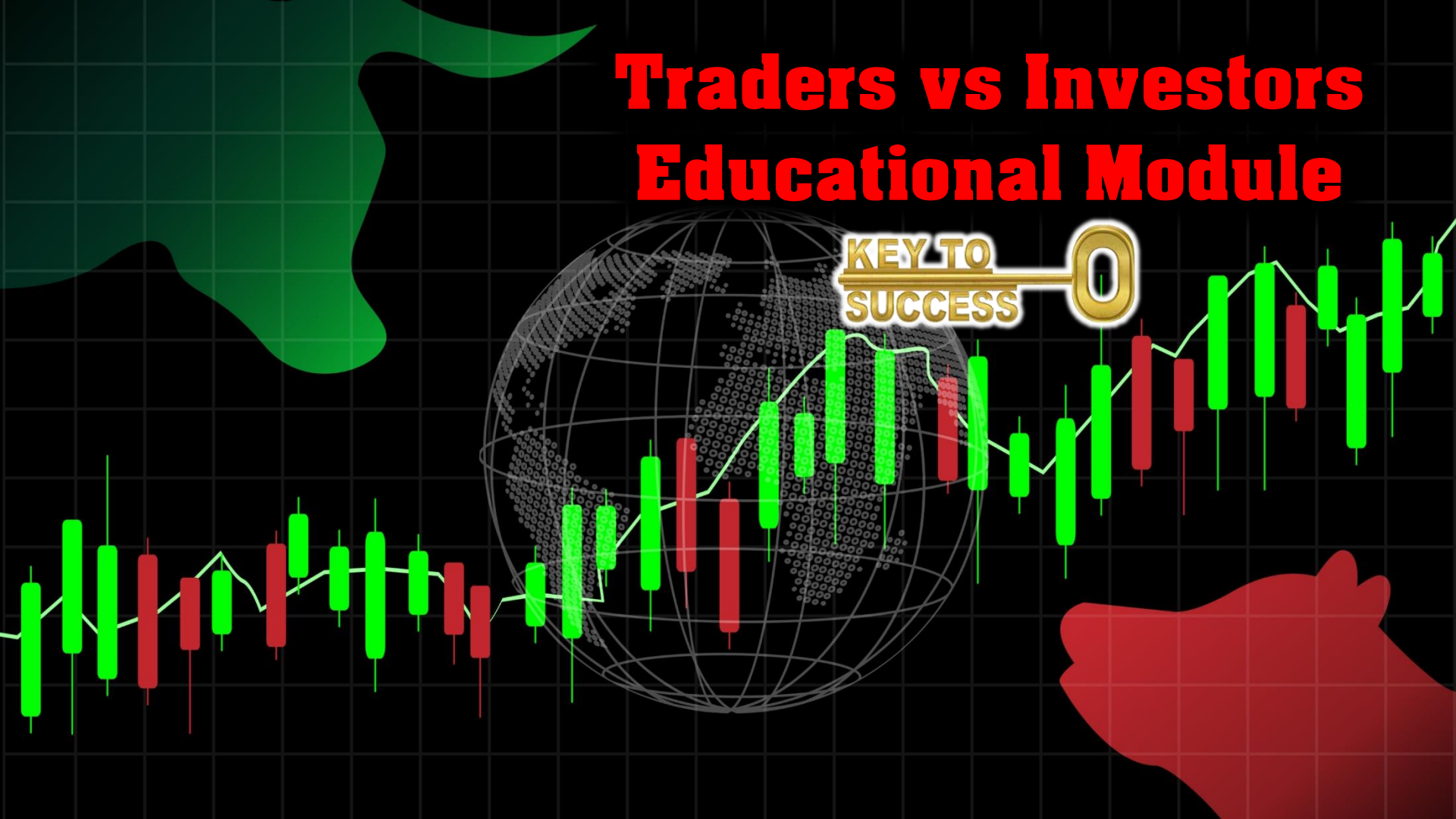




Traders vs Investors

Educational Module

KEY TO
SUCCESS





Traders vs Investors

Objective:

Design the modules in such a way that by the time people get through them, they will want to purchase the Financial Navigators



Added Value:

In addition to the education that our customers will get from these modules, we'll also give them a voucher that is worth 50% OFF an iCBeducator Purchase

**1,000 Clicks
\$600**

Here's The Projected Math

**Initial Commissions
\$600**

**Plus Residuals of
\$224/mo**

Unilevel Commisison Payout			
Levels	\$29.95 Trader vs Investor	50% Off Options Navigator	\$250.00 Options Navigator
1	\$15.00	\$28.35	\$66.15
2	\$0.50	\$1.22	\$2.84
3	\$0.50	\$1.22	\$2.84
4	\$0.50	\$1.22	\$2.84
5	\$0.50	\$1.22	\$2.84
6	\$0.50	\$1.22	\$2.84
7	\$2.50	\$6.08	\$14.18
Binary BV Allocation	5.00	10.13	23.63
Commissions per sale in pay leg	\$0.83	\$1.69	\$3.94

**320
Opt-in**

**10%
Convert**

**Traders vs I
Educational Module**



**10%
Upgrade**

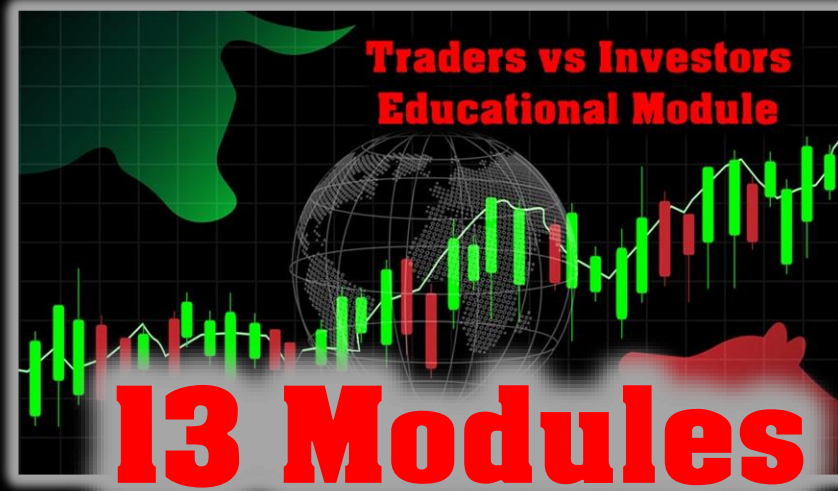
This is not a guarantee of outcome. This is just a projected goal that we are trying to achieve



Once we get (3) modules built then we can create the sales video and then we can purchase the clicks and launch the campaign.



**Purchase The
Clicks on Nov 4th**



**All Geared Towards
Upgrading Customers
To The Navigators**